

History of Shikiriza Newspaper

Shikiriza Newspaper is an online newspaper under Burundian law approved by the National Council for Communication, CNC in acronym, since February 28, 2022, as mentioned in a letter referenced as follows: "N/Réf : 100/CNC/092/2022".

It was created by a group of young students and journalists who, outraged by the poor representation of young people and women in the Burundian media, wanted to put into practice and serve the population the knowledge they had acquired at school and during training courses in journalistic writing, multimedia & design thinking organized respectively by Vuga Festival I, Light Communication Center and Innovation Hub of Care International Burundi.

This newspaper of youth by youth and especially for youth, children and women specializes in collecting, processing and disseminating information on subjects concerning children, youth and women.

Founded in 2021, this medium embodies the framework for expression of children, young people and women who previously had nowhere to express themselves, nowhere to go to make their talents, their works and their challenges known.

Based in Bujumbura, the Shikiriza Newspaper cuts its teeth by bearing witness to inspire, promoting & supporting children, youth and women to ensure their effective empowerment & fulfillment.



The members of our team

Our reach

✔ More than 807,460 people reach on our Facebook page per month, more than 25,000 people reach on our twitter account per month, 15,000 people reach on our Instagram per month and so many more on linkedIn, WhatsApp, Youtube and website.

✔ Coverage: All 18 provinces of Burundi and some other countries in Africa, Europe, America and Asia.

Vision

A community where children, youth and women are promoted, respected, aware and empowered.

Missions

Train, inform, create an expression framework, testify to inspire and entertain

Overall goal

Create a framework for inclusive, free and inspiring expression for children, youth and women.

Editorial policy

The Shikiriza Newspaper's editorial line is: "Promoting key areas and initiatives for children, youth and women to enable their effective empowerment and fulfillment".

Values

Integrity, Perfection, Impartiality, Determination and Collaboration

Motto/Slogan

Testify to inspire



One of our journalists on the ground

Our commercial services

- Advertising
- Publi-reportage
- Live broadcasting of events
- Creation and management of websites and social networks
- Communications and digital marketing consultancy
- Sponsored media coverage
- Production and/or broadcasting of documentaries
- Creation, visibility and/or promotion of content
- Promotion and visibility of events and/or activities
- Media partnerships
- Organization and hosting of sponsored programs
- Distribution of press releases, invitations to tender, etc.

Key activities of Shikiriza Newspaper

- Shikiriza Clubs: Mentoring young university students
- Capacity-building workshops and debates: for sharing knowledge, ideas, experiences, success stories and networking.
- Shikiriza Internship: To support young graduates in their professional integration by awarding them a first job internship.
- Ku ruhimi project activities: for the enhancement and promotion of art, artists and visual art products
- Shikiriza Opportunities: Sharing opportunities for young people, including scholarships, job offers, internships, calls for proposals and more.
- Soap operas: to raise awareness of good cohabitation and the services offered by PAEEJ through, respectively, the distribution of the soap operas "Murikira Ukuri" and "Ca Urwevu".
- Shikiriza Vibes: promoting the art of music, musical artists and all aspects of entertainment.
- News on the various themes concerning children, youth and women: for information and sharing of ideas, opportunities and/or updates.
- Fact-checking: combating the spread of fake news, hate speech and cybercrime
- Shikiriza Nawe: promoting the sharing of ideas, freedom of expression and the strengthening of dialogue



Capacity-building session for trainees

Our major challenges

Limited operating costs and materials/tools

Our strengths

1. A team of dynamic, courageous and determined youth
2. Strong experience and knowledge in the field
3. An acceptable, motivating and regular audience
4. Highly appreciated activities with beneficiaries
5. Flexibility in work, etc.

Fields of activity

- ✓ Promoting youth and women's entrepreneurship
- ✓ Sexual and reproductive health
- ✓ Health: Epidemic diseases such as tuberculosis, HIV, cholera, COVID-19, malaria, etc.
- ✓ Arts and culture: Visual and audiovisual arts
- ✓ Promoting and fighting for children's rights
- ✓ Human rights: Fight against GBV
- ✓ Changing mindsets through campaigns, awareness-raising workshops, soap opera broadcasts, etc.
- ✓ Mental health and sustainable development
- ✓ Investigative Journalism & Freedom of expression
- ✓ Fact-checking: Combating misinformation and the spread of hate speech
- ✓ Environment, climate change and disaster management

Major Achievements

- Gathering, processing and disseminating information on our various platforms on a daily basis
- Organization of training sessions on the effective use of social networks, the fight against misinformation and the fight against the spread of hate speech on social media
- Disseminating and sharing opportunities through the "Shikiriza Opportunities" initiative: 1,357 young people have testified us that they have won one or more opportunities that their calls have gone through our platforms
- Setting up and supervising Shikiriza clubs on three campuses: University of Burundi, Mutanga Campus & Rohero Campus, as well as at ENS, Campus Kigobe
- The launch of the "Ku ruhimbi" project for the promotion of visual art: 15 young artists benefit directly from this project, for which funding has not yet been received in full. Signing of various partnership agreements with other organizations: 10 new partnerships have been signed
- Procurement of certain equipment: Computers and a number of cameras have been purchased
- Granting of work placements to young graduates of various universities within the framework of the partnership between PAEEJ and the Shikiriza Newspaper: 9 young people have already been accepted. 4 of them have found employment in other institutions after their internship with our institution
- Strengthening administrative and human resources capacities
- Promotion of investigative journalism, freedom of expression and media education
- Helping young people and women entrepreneurs advertise their initiatives

Future prospects

- ✓ Launch the program entitled "Ugujeje he" as soon as possible to give entrepreneurs the opportunity to assess their performance
- ✓ Pursue the activities of the "Ku Ruhimbi" project by setting up a stand to exhibit the visual works of artists benefiting from the project, and by creating and promoting an E-commerce App called "ThibiApp" designed to sell visual art products, etc..
- ✓ Launch a project to train young leaders across all Burundi's provinces in the best ways to use social networks and actively participate in the fight against the spread of misinformation and hate speech online before, during and after the approaching electoral period.
- ✓ Expanding into other countries
- ✓ Initiate and launch an online radio station
- ✓ Set up a television channel broadcasting on startimes, Canal+ and online
- ✓ Creation of a training, discussion and exchange center for youth and women called the "Shikiriza Innovation Hub".
- ✓ Creation of a teaching center for communication, multimedia and social media professions
- ✓ Launch of a print shop and quarterly magazine
- ✓ Creation of "Shikiriza pictures studio", a studio specialized in taking, processing and selling photos
- ✓ Construction of Shikiriza press group's new headquarters
- ✓ Partnering with foreign media outlets and media organization

Our various partners



SHIKIRIZA

"Testify to inspire"

Shikiriza



Testify to Inspire



Shikiriza

is an innovative newspaper based in Burundi; born from the initiative of young professionals revolted by the poor promotion of startups, initiatives and rights of youth and women. It's then a newspaper of the youth by the youth and for the youth, children and women. We also testify to inspire.

For a collaboration:

Reach us at: +257 61 586 190 or email us at: info@shikiriza.org

Follow us: [@Shikiriza](https://www.facebook.com/Shikiriza) [@Shikiriza](https://www.instagram.com/Shikiriza) [@Shikiriza](https://www.tiktok.com/@Shikiriza) [www.shikiriza.org](https://www.youtube.com/Shikiriza)

SHIKIRIZA ONLINE NEWSPAPER



Team Shikiriza

Our address:

Mutanga Sud, Bujumbura-Burundi
Boulevard Mwezi Gisabo, No. 92
P.O. Box 6704 Bujumbura-Burundi
Phone: +257 61 586 190 (WhatsApp)
Email: info@shikiriza.org
Website: <https://www.shikiriza.org/>